



**Promoting
Professionalism
Conference
January 28, 2020**



Professional Associations
RESEARCH NETWORK

Promoting Professionalism

With

Chair- Tom Grinyer, CEO of the British Medical Association
Andy Friedman, CEO of PARN

And

Alastair McCapra, CEO of the Chartered Institute of Public Relations **Debbie Dore**, CEO of the Association for Project Management **Gill Hodges**, President of the Society for Radiographers **Matt Roberts**, Director of Membership for the Chartered Management Institute **Karin Orman**, Assistant Director of Professional Practice for the Royal College of Occupational Therapists **Debbie Larner**, Head of Knowledge and Products for the Chartered Institute of Housing

Tuesday, 28 January 2020
Royal College of Nursing, London
9:00-16:00

PARN's 2020 conference will be an exciting opportunity to compare notes with others in the sector about what they may be doing to promote professionalism. This conference is the culmination of two years of in depth research on professionalism. Issues tackled include ways to effectively promote professionalism and to address the challenge of populism as well as challenges of AI, the Internet, attracting new generations and dealing with the charge of elitism.

The conference will provide:

- A wide-ranging line up of speakers who will be presenting their own projects promoting professionalism.
- Plenty of time to network with your peers
- Refreshments and lunch
- A free copy of the research publication *Promoting Professionalism*

Further information and the online booking form can be found by visiting our website www.parnglobal.com, calling our office at +44 (0) 117 929 4515 or emailing us at info@parnglobal.com to book your place.